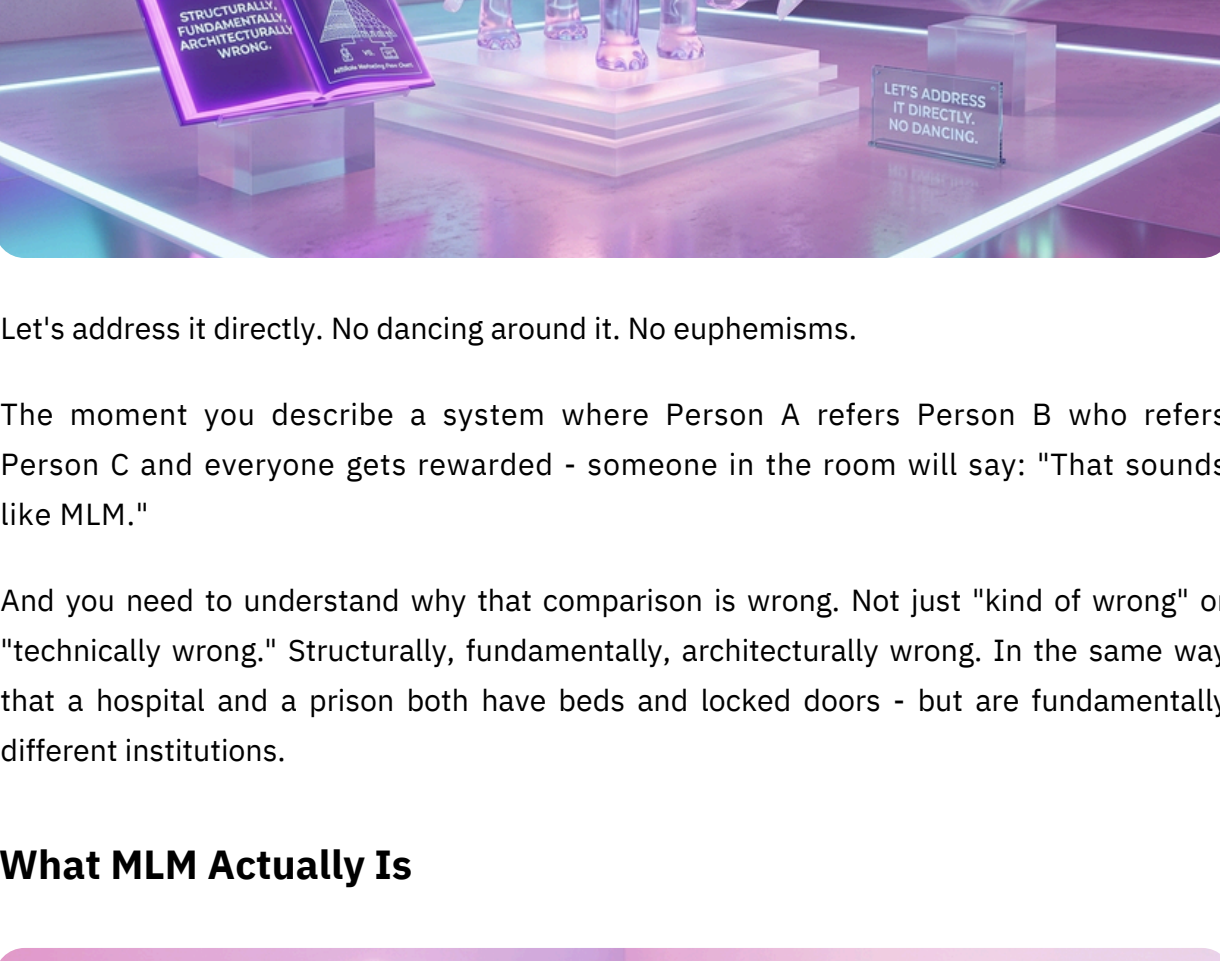


What's Wrong With MLM? Why They're Still Around - And Why They Won't Survive Much Longer

 ROSE ZHU
March 22, 2025

10 MIN READ

The Elephant in Every Room



Let's address it directly. No dancing around it. No euphemisms.

The moment you describe a system where Person A refers Person B who refers Person C and everyone gets rewarded - someone in the room will say: "That sounds like MLM."

And you need to understand why that comparison is wrong. Not just "kind of wrong" or "technically wrong." Structurally, fundamentally, architecturally wrong. In the same way that a hospital and a prison both have beds and locked doors - but are fundamentally different institutions.

What MLM Actually Is

